



Lesley C Wilson  
Master Marketor

Lesley is a marketer, mentor and coach.

Her career spans blue-chip corporate, 3rd sector and small business roles. Her professional marketing background is in the IT and telco sector working internationally with UK business customers and multi-national corporates across EMEA and North America. This included periods of working and living in local markets on international assignments.

She headed the Marketing Profession at BT (British Telecom) creating their first global Marketing Academy to develop talented marketers for senior positions, and embed future skills capability into the organisation to meet evolving customer demands in a digitally connected world.

In 2015 she won the Martyn Davis Charitable Trust Bursary to attend the Advanced Management Programme at Harvard Business School. She is also a Non-Executive Director and Trustee for a number of enterprises and charities and volunteers her time at Shelter to raise funds to address the issues surrounding homelessness.

Lesley recently became an accredited career coach. She currently works with the European Women on Boards Association, the NHS and private clients to provide coaching and mentoring services. She has a particular interest in supporting younger women to develop their careers in the marketing industry, and in helping organisations to redress imbalances in diversity and inclusivity.

A recreational singer, Lesley regularly performs as a soprano with the London Symphony Orchestra's Community Choir. She is also somewhat of a fashionista and supports independent designer-makers as witnessed by the individual pieces in her wardrobe and an extensive jewellery collection! A Scot by birth, like many, she left her 'hameland' many years ago and currently lives in the City where she enjoys all aspects of London life and cultural pursuits available on the doorstep. Art has become a major focus. Her daughter, a talented artist and entrepreneurial spirit has built quite an art collection and although still only a sixth-former, Lola has worked for some famous London-based artists and West End galleries. Both mum and daughter are city girls but also love travelling and experiencing new places and differing world perspectives, when not embroiled in their busy London lives.