

CONFIDENTIAL MENTORING CAN HELP YOU UNLOCK YOUR MARKETING POTENTIAL

WCM Professional Mentoring Programme can help with all these questions:

- How can I boost my presence within the organisation and market place?
- How do I negotiate the corporate ladder?
- Can I do my job more effectively and build my own brand?
- How do I build my skills for future promotion?
- Which contacts can I identify to broaden my industry perspective and expand my circle of influence? Can I gain respect via a professional organisation?
- How do I get feedback about my work? Can a Mentor provide emotional support and be a sounding board for challenging decisions and presentations?
- Can I find a more interesting and challenging job?

Confidential Service

The Worshipful Company of Marketors is a City of London livery company dedicated to supporting Marketing professionals.

One of our roles is to help talented individuals to develop careers and decision making skills via a high-level, confidential mentoring service.

WCM's mentors are chosen to match your career situation – and your aspirations. Hands-on successful leaders can help you from early-year start-ups to hiring your next CMO.

And the service is free!

Contact Details:

Worshipful Company of Marketors, Plaisterers' Hall,
One London Wall,
London, EC2Y 5JU
www.marketors.org



WORSHIPFUL
COMPANY of
MARKETORS
MENTORING

How does it work?

Simply contact the Chair of our Professional Mentoring Programme, Peter Rosenvinge (p-rosenvinge@sky.com or 07905 903403) for full details.

We'll listen to your situation and if we can, suggest a Marketor Mentor. If you agree, an initial meeting will discuss your needs and aspirations – and your Mentor will give you some first ideas.

You'll schedule relationship-building mentoring reviews for up to 12 months.

So, if you'd like to gain insights and confidence to enhance your marketing career – contact the WCM Professional Mentoring Programme today!

Who are the Worshipful Company of Marketors?

The Worshipful Company of Marketors is the 90th in the City of London Roll of Livery Companies, which now number 110.

32 'Modern' Livery Companies have been created since 1926, reflecting the evolution of new professions, all with a significant role to play in the conduct of modern-day business within the City of London. These newer companies are more able than the older Livery Companies to draw their membership only from within the profession they represent.

The Marketors promote Marketing as a force for economic and public benefit, encouraging excellence in marketing education and marketing in practice.

Our presence in the City of London means we focus on the need for marketing principles being at the heart of corporate decision-making within the Square Mile and beyond. Like all Livery Companies following a tradition that is centuries old, we support the City of London and the Mayoralty.